

May 1, 2003

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

Dear Supervisors:

**AGREEMENT WITH THE LOS ANGELES COUNTY CHILDREN  
AND FAMILIES FIRST PROPOSITION 10 COMMISSION  
FOR THE HEALTHY KIDS INITIATIVE PROGRAM**  
(All Districts) (3 Votes)

IT IS RECOMMENDED THAT YOUR BOARD:

1. Approve and instruct the Director of Health Services, or his designee, to sign an agreement with the Los Angeles County Children and Families First Proposition 10 Commission (First 5 LA), substantially similar to Exhibit I, in the amount of \$4,660,776, to provide health coverage outreach, enrollment, utilization and retention services for the Healthy Kids Initiative program, for the period of July 1, 2003 through June 30, 2004.
2. Delegate authority to the Director of Health Services, or his designee, to accept future grant awards for up to four years at a maximum of \$4,660,776 for each year, contingent upon additional Proposition 10 funding and subject to review and approval by County Counsel and notification of the Board of Supervisors.
3. Delegate authority to the Director of Health Services, or his designee, to accept amendments to the First 5 LA agreement, which do not exceed 25% of the base award for the periods of July 1, 2003 through June 30, 2008, subject to review and approval by County Counsel and notification of the Board of Supervisors.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTIONS:

In approving these actions, the Board is:

- authorizing the Director of Health Services, or his designee, to sign an agreement with First 5 LA, in the amount of \$4,660,776, to provide health coverage outreach, enrollment, utilization and retention services for the Healthy Kids Initiative program, for the period of July 1, 2003 through June 30, 2004.
- authorizing the Director of Health Services, or his designee, to accept future grant awards for up to four years at a maximum of \$4,660,776 per year, upon review and approval by County Counsel and notification of the Board of Supervisors.
- authorizing the Director of Health Services, or his designee, to accept amendments to the First 5 LA agreement, which do not exceed 25% of the base award for the periods of July 1, 2003 through June 30, 2008, subject to review and approval by County Counsel and notification of the Board of Supervisors.

Approval of these actions will provide funds to expand access to health services for children by assisting families in enrolling in health coverage programs, navigating the complex health services system, and retaining benefits over time.

FISCAL IMPACT/FINANCING:

The total program cost for the Fiscal Year (FY) 2003-04 period of July 1, 2003 through June 30, 2004, is \$4,660,776, fully offset by First 5 LA grant funding. Subsequent funding is contingent upon availability of funds. Funding will be requested in the FY 2003-04 Final Changes phase of the budget process. There are no net County costs associated with this action.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS:

On July 11, 2002, First 5 LA approved \$100 million over five years to fund Healthy Kids, an initiative to provide universal health coverage to children ages 0-5. Healthy Kids will provide health coverage for children ages 0-5 who are not eligible for Medi-Cal or Healthy Families. While the majority of the \$100 million allocation will be used for Healthy Kids premiums, some funding has been allocated for outreach and enrollment services.

On February 28, 2003, the Department of Health Services (DHS) released a Request for Proposals (RFP) for Community Health Coverage, Outreach, Enrollment, Utilization and Retention services.

On March 13, 2003, the First 5 LA Commission approved a strategic partnership with DHS for up to \$4,660,776 per year for five years to administer the outreach, enrollment, utilization and retention component of Healthy Kids. DHS currently administers a similar program that

is funded through Long Term Family Self-Sufficiency funding. According to California Health Interview Survey data, there are 242,000 children in Los Angeles County who are eligible for Medi-Cal and Healthy Families, but are not enrolled. In addition, when Healthy Kids becomes available, 15,000 children will be newly eligible for health coverage. Outreach and enrollment assistance is necessary to address the barriers to families enrolling their children in health coverage programs for which they are eligible. Outreach and enrollment activities will be conducted by agencies that have experience and credibility with the target population. The approach will be comprehensive, assisting families to enroll in any health coverage program for which they are eligible, including Healthy Kids, Medi-Cal, and Healthy Families.

DHS will select outreach and enrollment contractors through a competitive bid process. DHS will request authorization to enter into sole source contracts with Los Angeles Unified School District (LAUSD), Los Angeles County Office of Education (LACOE), and the cities of Long Beach and Pasadena for outreach, enrollment, utilization and retention services and training services with National Health Foundation.

The DHS System Redesign will not impact these actions since the program is entirely funded by Proposition 10 funds.

Attachment A provides additional information. Attachment B is the Grant Management Statement which the Board instructed all County Departments to include in all Board letters for grant awards exceeding \$100,000.

County Counsel has approved Exhibit I as to use and form.

CONTRACTING PROCESS:

Not Applicable.

IMPACT ON CURRENT SERVICES (OR PROJECT):

DHS currently receives Long Term Family Self-Sufficiency funding through the Department of Public Social Services for outreach, enrollment, and retention services. Through this program, DHS contracts with 16 community-based agencies as well as LAUSD, LACOE, and the cities of Long Beach and Pasadena. Funding for this program will end June 30, 2003.

Approval of the recommendations will allow DHS to continue the private/public collaborative effort of schools, local health departments, and community-based agencies to enroll children into Medi-Cal, Healthy Families, Healthy Kids, and other health coverage for which they may be eligible.

The Honorable Board of Supervisors  
May 1, 2003  
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When approved, this Department requires four signed copies of the Board's action.

Respectfully submitted,

Thomas L. Garthwaite, M.D.  
Director and Chief Medical Officer

TLG:pm

Attachments (3)

c: Chief Administrative Officer  
County Counsel  
Executive Officer, Board of Supervisors

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**SUMMARY OF AGREEMENT**

1. **TYPE OF SERVICES:**

Community Health Coverage, Outreach, Enrollment, Utilization and Retention services for children eligible for Healthy Kids, Medi-Cal, Healthy Families, and no other low cost health coverage programs.

2. **AGENCY ADDRESS AND CONTACT PERSON:**

Los Angeles County Children and Families First  
Proposition 10 Commission (AKA First 5 LA)  
333 S. Beaudry Avenue, Suite 2100  
Los Angeles, CA 90017  
Attention: Marlene Tarumoto-Sugita, Contract Administrator  
Telephone: (213) 482-5902/FAX (213) 482-9470

2. **TERM:**

July 1, 2003 through June 30, 2004

3. **FINANCIAL INFORMATION:**

The total program cost for Fiscal Year (FY) 2003-04 period of July 1, 2003 through June 30, 2004 is \$4,660,776 fully offset by First 5 LA grant funding. Subsequent funding is contingent upon availability of funds. Funding will be requested in the FY 2003-04 Final Changes phase of the budget process. There are no net County costs associated with this action.

4. **GEOGRAPHIC AREA TO BE SERVED:**

Countywide

5. **ACCOUNTABLE FOR MONITORING AND EVALUATION:**

Cynthia Harding, Director, Maternal, Child and Adolescent Health  
Telephone: (213) 639-6400

6. **APPROVALS:**

Public Health:	John F. Schunhoff, Ph.D., Chief of Operations
Contracts and Grants Division:	Riley J. Austin, Acting Chief
County Counsel (review):	Robert E. Ragland, Deputy County Counsel

**Los Angeles County Chief Administrative Office**  
**Grant Management Statement for Grants Exceeding \$100,000**

Department: Health Services

Grant Project Title and Description

AGREEMENT WITH THE LOS ANGELES COUNTY CHILDREN AND FAMILIES FIRST  
 PROPOSITION 10 COMMISSION (First 5 L A) FOR COMMUNITY HEALTH COVERAGE

Funding Agency	Program (Fed. Grant #/State Bill or Code #)	Grant Acceptance Deadline
Proposition 10 funding		June 30, 2004

Total Amount of Grant	\$4,660,776	County Match Requirements	N/A
Grant Period: FY's 2003-04	Begin Date: July 1, 2003	End Date:	June 30, 2004
Number of Personnel Hired Under this	Full Time	Part	

**Obligations Imposed on the County When the Grant Expires**

Will all personnel hired for this program be informed this is a grant funded program?	Yes	X	No	_____
Will all personnel hired for this program be placed on temporary ("N") items?	Yes	X	No	_____
Is the County obligated to continue this program after the grant expires	Yes	_____	No	X _____
If the County is not obligated to continue this program after the grant expires, the Department will:				
a). Absorb the program cost without reducing other services	Yes	_____	No	X _____
b). Identify other revenue sources	Yes	_____	No	X _____
(Describe)				
c). Eliminate or reduce, as appropriate, positions/program costs funded by this grant.	Yes	X	No	_____

Impact of additional personnel on existing space: Space is available to accommodate new staff

Other requirements not mentioned above none

Department Head \_\_\_\_\_ Date \_\_\_\_\_